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SPECIAL

TRADE PRICE LIST

OF

NEW AND DESIRABLE PLANTS

FOR

THE CATALOGUE TRADE

OFFERED BY

WM. F. BASSETT & SON

HAMMONTON, N. J.

U. S. A.

Bassett Brothers, Horticultural Printers, Hammonton, N. J.

TRADE CATALOGUE.

If you sell any Hardy Plants or Shrubs, you should get our Trade Catalogue and price list of over 300 varieties, many of them rare and hard to get.

Wm. F. Bassett & Son.

COREOPSIS LANCEOLATA.

The best yellow flowered hardy perennial for cut flowers. Blooms through the Summer. All florists need it. A fine lot of field grown plants at $2 per 100.

A FEW SPECIALTIES.

In this list we offer some very desirable plants and shall be pleased to have you offer them in your retail catalogue. We have had attractive wood engravings made of several of them and will furnish duplicate electros at cost. Orders should be placed at once so that stock can be reserved for you. We can ship either this Fall or next Spring. Your's truly,

Wm. F. Bassett & Son.

It will pay you to catalogue them.

THE CRIMSON EYE HIBISCUS.

This strain of Hardy Hibiscus originated with us, and after several years of careful selection we have the type entirely fixed. It is a very robust grower with dark red stems and foliage. The flowers are of immense size, often measuring two feet in circumference, of snowy whiteness with the center a rich velvety crimson It blooms freely the first year from seed, and will grow and bloom for years with no care at all. Our fields of them during the past Summer have attracted the attention

CRIMSON EYE HIBISCUS.

of all visitors, and it was a sight never to be forgotten. There were from 5,000 to 10,000 flowers in bloom at one time. This plant will certainly take a high place among hardy plants, and the fact that we were unable, during the first two years of its introduction, to supply the demand for plants shows that it is appreciated,

A FEW POUNDS OF SEED

of this valuable novelty are offered to the trade this year. Many of the leading seedsmen of this country and Europe have already secured a stock, and the quantity still

Hardy Ferns, Hardy Grasses and aquaties. Complete list in our Trade Catalogue, Send for it.

disposable is limited. Those who issue a cataloge should send for the electrotype of pitcher of the cut blooms, sent free to those buying seed or plants to the amount of $5 00.

The following letter from Mr. E. Y. Teas shows something of the worth of this novelty.

> WM. F. BASSETT & SON,
>
> DEAR SIRS:—You may remember that I bought a few Crimson Eye Hibiscus of you two years ago. I foolishly sold all but two or three to a florist, so that I have only these to bloom. I think it a splendid thing. One great point in its favor is that it will grow and bloom freely in this, the dryest season in thirty years, when very few other Herbaceous plants or shrubs have lived even, or rather when many Wiegelas, Spiræas, Hydrangeas etc., with Iris Funkias and other Herbaceous plants have largely died to the ground, and many outright, the Crimson Eye grew about four feet high and bloomed magnificently.
>
> YOURS RESPECTFULLY, E. Y. TEAS.
>
> Irvington, Indiana, Sept. 25th, 1893.

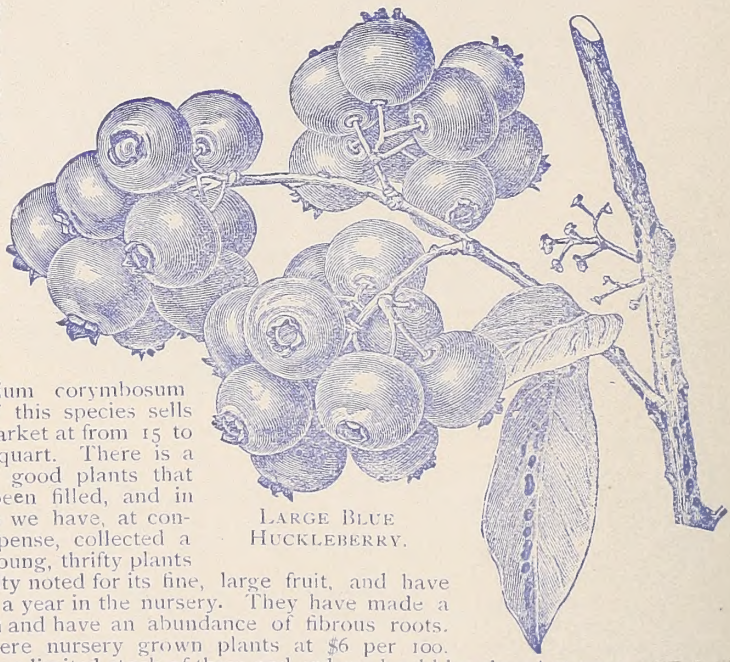
Also the following from the pen of Wm. Falconer in GARDENING of April 1st.

> Under the name of "Crimson Eye" another Hibiscus of the same type as the above is being advertised as a novelty this Spring by our seedsmen. It was distributed by BASSETT & SON, Hammonton, N. J. A few years ago they sent us half a dozen roots for trial. These have grown splendidly and bloomed handsomely every summer, indeed the illustration they have prepared doesn't do the plant justice as it blooms with us. It is as tall, hardy, floriferous and easy to grow as Moscheutos.

PRICE OF PLANTS				PRICE OF SEED	
One year strong,	$3 per 100,	$28 per 1000		One ounce	$1
Two years strong,	$4 "	$30 "		One fourth pound	$3
Two years extra,	$6 "	$50 "		One pound	$10

LARGE BLUE HUCKLEBERRY.

Our native Huckleberries are entitled to a high place among true American fruits. There are seven distinct species native to Southern New Jersey that pass as "Huckleberries." By far the best of these is the Vaccinium corymbosum The fruit of this species sells readily in market at from 15 to 20 cts. per quart. There is a demand for good plants that has never been filled, and in view of this we have, at considerable expense, collected a quartity of young, thrifty plants from a locality noted for its fine, large fruit, and have grown them a year in the nursery. They have made a good growth and have an abundance of fibrous roots. We offer there nursery grown plants at $6 per 100. There is only a limited stock of them and orders should be placed at once.



LARGE BLUE HUCKLEBERRY.

50,000 Wilson Blackberry plants, $4 25 per 1000.

ITEA VIRGINICA.

A very elegant and beautiful shrub that should be grown by everyone. It is exceedingly free flowering, of very graceful habit, very sweet scented, and the sprays of creamy white flowers are very much appreciated by lovers of cut flowers. It is of easy culture and will bloom the same season it is planted. 1 to 2 ft. transplanted plants, $2.50 per 100. $20 per 1000. Electro $1 by mail. Free with order for 500 plants.

ITEA VIRGINICA.

APIOS TUBEROSA.

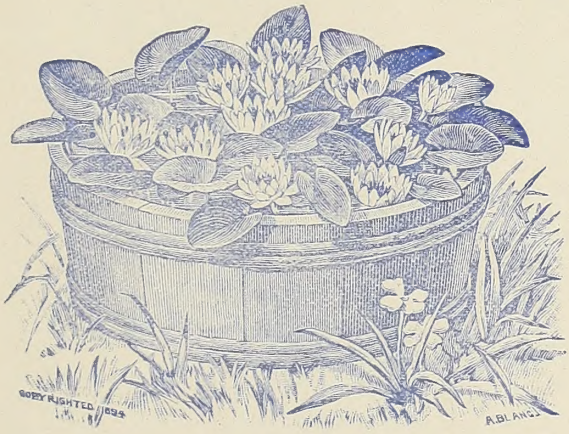
The best grade of this popular bulb selected tubers ¾ to 1½ inch, $8 per 1000.

NYMPHAEA ODORATA MINOR.

A few years ago we sent some of these Water Lilies to a customer who had a water garden containing nearly all of the different Nymphæas, Nelumbiums and other popular Aquatics, and while there in the Summer he remarked to us that Nymphæa odorata minor gave him more pleasure than any of the others for the following reasons:

It is the first to bloom, the freest flowering, the most fragrant and the easiest to grow.

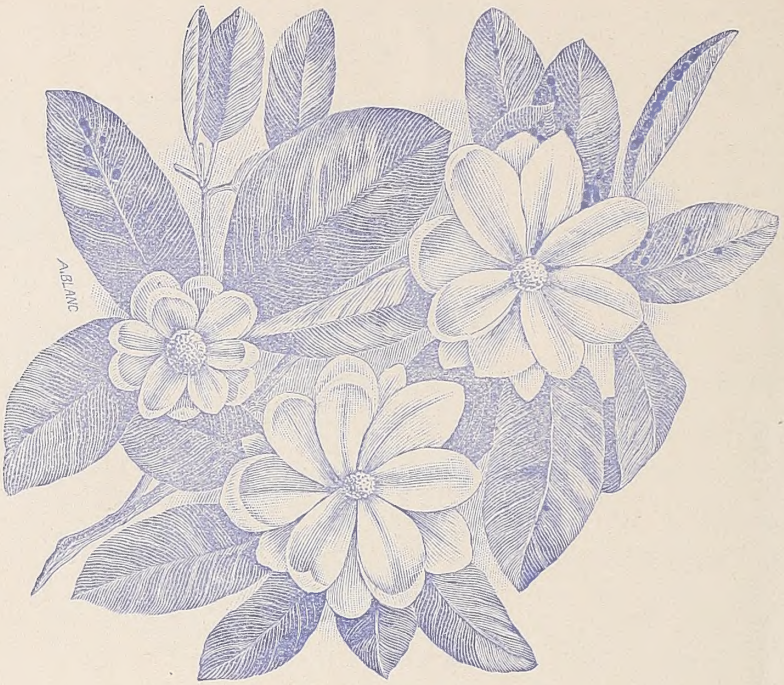
If flower lovers only knew how easily and inexpensively they can be grown, the demand for them would be much larger. To show something of their adaptibility for small places we have had this wood engraving acurately made from a photograph taken at our nursery. It was a common butter tub with four tubers, planted in a few inches of mud and the tub filled with water. We furnish an extra quality of tubers at $4 per 100, $30 per 1000.



Nymphæa odorata minor grown in a butter tub.
Photographed at our Nursery.

SARRACENIA PURPUREA

This Pitcher plant has beautiful pitcher like leaves that are mottled and marbled with red and brown. The flowers, produced in June, are large and deep red, very fragrant. It grows very readily potted in clear Sphagnum moss or when planted out in damp places. We have furnished them to the trade for 15 years and our sales are larger than ever before. $2 per 100, $15 per 1000. See cut on last page.



MAGNOLIA GLAUCA.

XEROPHYLLUM ASPHODELOIDES.

This plant makes large clumps of evergreen grass-like foliage, which of itself is very lovely and in June when it is topped by the heads of soft creamy white bloom it is an extremely lovely plant. THE GARDEN, June 6, 1892 in an article on Xerophyllums, accompanied by an excellent colored plate of this species, says of it: "It is a beautiful and stately plant, varying from one to four feet in height, the flowers delicately fragrant and lasting a very considerable time, either on the plant or in the cut state." Collected plants, $2 per 100, $15 per 1000. Nursery grown plants $6 per 100.

LOBELIA CARDINALIS.

For brilliant and intense color we have no plant that can rival this Lobelia. It grows about two feet high with spikes of flowers ten inches to one foot long, of the deepest cardinal red. We have unrivalled facilities for furnishing fine plants of this species in large quantity. $1.75 per 100, $12 per 1000.

LOBELIA CARDINALIS.

MAGNOLIA GLAUCA.

This is in many respects the handsomest of the hardy species. The foliage is of an intense green above and silvery white beneath. It blooms very young and the flowers are deliciously fragrant. Nursery grown plants, well rooted and sure to grow, 8 to 12 inches, $8 per 100; 1 to 2 ft., $12 per 100.

Magnolia glauca seed, stratified in sand, ready for planting, three pounds in a box, $6 per box.

AZALEA VISCOSA.

CLETHRA ALNIFOLIA

A very attractive shrub producing numerous spikes of creamy white, fragrant flowers. It blooms freely the same year it is planted. We have the best stock of nursery grown plants in the country. 1 to 2 feet, $3 per 100, $25 per 1000.

CLETHRA ALNIFOLIA.

AZALEA VISCOSA.

This native Azalea is very beautiful and desirable, making a shrub from 5 to 8 feet high and often higher in its native state. It blooms freely in June, July and August, some plants blooming earlier than others. The flowers are in good sized clusters, pure white and very fragrant. The accompanying engraving shows the style of bloom very well. Collected plants seem to do well when planted in the nursery. Nursery grown, two years transplanted, 1 to 2 feet, bushy, $1.50 per doz., $8 per 100. Collected plants $3 50 per 100, $30 per 1000.

SARRACENIA PURPUREA.